

# *Fun Is In the Fakery*

**The Akron Beacon Journal | Akron, Ohio**  
**Sunday, September 17, 1972**

Today a giant hoax will be unveiled in Akron.

But it isn't your average run-of-the-mill giant hoax. This one will cause no grief, just a few laughs and a little amazement, which is the intention of the man responsible.

That would be Norman Daly, discoverer of a civilization called "Llhuros." He has gathered dozens of remnants of the Llhuroscian culture its ritual objects, scientific instruments, architectural ruins, and music.

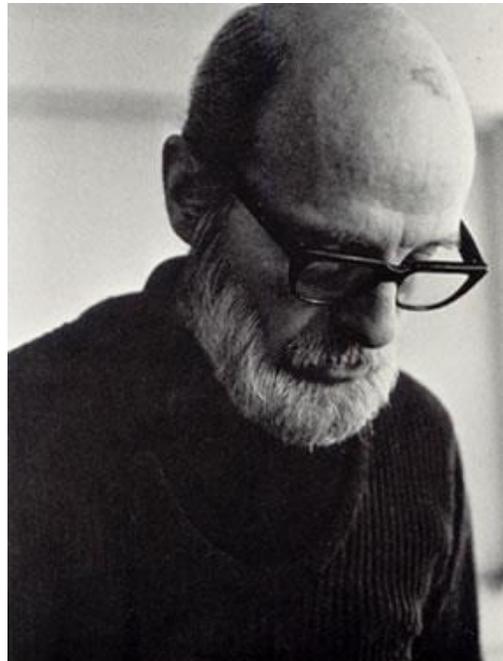
Trouble is they're all fake. Llhuros never existed except in Daly's wild imagination.

His fakes are now on exhibit at the Akron Art Institute, until Oct. 23.

The collection seems to contain archaeological finds. But a shrewd observer might deduce that the "photograph of a "pruii bird" is really the inverted faces of two astronauts in a space capsule; a set of "bronze" doors is really packing boxes for a Honda motorcycle; a "trallib," defined as an oil container, is none other than a bottle of Wisk covered with earthenware.

Daly keeps a straight face through all this, even going so far as to thank a bunch of imaginary people in the acknowledgements section of the exhibit's catalog.

Too, he has come up with some explanations in the text to add to the fun.



NORMAN DALY

For example, he reproduces a Llhuroscian poem:

*If you want me  
As I want you,  
You would let me die  
Under a petal of your rose  
And you would bury me  
In the lobe of your ear.*

Daly follows it with this explanation:

"Considering in the light of the audible-phase latencies, this primitive song demonstrates the absolute normalization of the primary narcissism principle counteracting erotic negativity and illuminating the limits of situational apperception considered by advocates of morphological mimicry to be no less than root-stock for tertiary identification among the constitutive dynamism of acoustical obsession."

Is that clear?

Professor Daly's collection is being sponsored in Akron by Numa Lmt.-Halberts Inc. of Fairlawn.

# AAI Show: Fun Is In The Fakery

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**THAT EXHIBIT** is accompanied at the Art Institute by three others.

A photography invitational will include the works of Andrew Cahan and Michael Lonier.

Works of painter Marsden Hartley, who spent his boyhood in Ohio, are hung in the reference library gallery. This exhibit focuses on his landscapes and seascapes.

"Akron Architectural Expo '72" features projected works by Akron area architects and their influence on the Summit County physical environment. Models, sketches and photographs are included.



## ADU EDUCATION

167 Non Credit Courses

### The University of Akron FALL QUARTER

Register day or evening, Room 118, Spicer  
Classes start Sept. 25, 1972 in the following

<ul style="list-style-type: none"> <li>AC-DC Circuitry</li> <li>Algebra</li> <li>Amateur Radio Novice License</li> <li>Analyzing Handwriting</li> <li>Arabic Conversation</li> <li>Architectural Blueprint Reading, I</li> <li>Assembler Language Programming</li> <li>Astrology</li> </ul>	<ul style="list-style-type: none"> <li>Fortran, Introduction To</li> <li>French, Drawing And Sketching</li> <li>French Conversation</li> <li>German Conversation</li> <li>Glass Blowing, Creative</li> <li>Hebrew Conversation</li> <li>Horses, All About</li> <li>Housing, Akron's Most Serious Environmental Problem</li> </ul>
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